



PRESS RELEASE

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Case Paper Company – new stockiest for phoenolux

Lenningen, November 17, 2016 – Papierfabrik Scheufelen GmbH + Co. KG of Lenningen, Germany is pleased to announce that Case Paper Company, headquartered in Harrison, NY, USA has been appointed a stockiest of our recently launched phoenolux premium board grade servicing the East Coast and Chicago/Midwest Territory of the United States.

phoenolux coated one and two side stocked products are now available from Case Paper distribution centers as well as their exceptional ability to offer custom sheets sizes utilizing their extensive converting capabilities throughout the entire East Coast and Chicago/Midwest markets.

phoenolux c1s and c2s products are German manufactured featuring our unique 98 bright-high whiteness board products and our pure satin-finish utilizing a special coating composition that provides for an extremely smooth print surface for ultimate printability, quick ink absorption coupled with the right amount of rigidity and dimensional stability featuring excellent folding characteristics. The products silk-satin finish features a high abrasion resistance surface that allows for excellent print ink gloss contrast. phoenolux is ideally suited to for all graphical and packaging applications where the printed image and performance of the product are critical. You may visit phoenolux on the Scheufelen website at:
<http://www.scheufelen.com/en/products/phoenolux.html>

Since 1943, Case Paper Co. has provided incomparable service to the printing and packaging industry. The foundation of this service rests on maintaining one of the largest inventories of coated paper and board in both rolls and sheets in the United States and is pleased to join the Scheufelen family as a distributors of phoenolux.

Papierfabrik Scheufelen can look back over more than 160 years of tradition. “We have used every opportunity during this period to drive innovation and thus become what we are today – the European trendsetter for coated premium paper and board, exporting to more than 40 countries worldwide. Throughout our history, we have built on a solid foundation – namely, our committed and motivated staff, and our strategy as a premium paper supplier. We are pleased that our partnership with Case Paper Company will provide us with the ability to continue our tradition of growing our premium products through expansion worldwide.” says Horst Lamparter, Director Sales and Marketing.



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About Papierfabrik Scheufelen GmbH + Co. KG

Papierfabrik Scheufelen specialises in developing high-quality coated premium papers and boards that are now exported to more than 40 countries. Each year, the roughly 330-strong workforce at the Scheufelen site in the German town of Lenningen produces up to 140,000 tonnes of high-quality coated, wood-free premium paper and premium board from FSC/PEFC-certified pulp.

The paper brands phoenixmotion, heaven 42 and bvs/bro and the premium packaging board phoenolux launched in March 2015 are available in various grammages and finishes. Typical applications for these papers include high-end annual reports, image brochures, advertising brochures, high-quality books, art prints and calendars. A wide range of substance grammages from 160 to 410 gsm and laminated grammages from 480 to 700 gsm make phoenolux ideal both for graphic applications and for packaging in highly discerning segments such as cosmetics, beauty, pharmaceuticals, food and beverages. What's more, it can also be used for folding cartons and displays of all kinds.

Both quality and environmental protection are key to Scheufelen's paper production operations – the tradition-steeped company is the only paper manufacturer in Germany with its production site in a biosphere reserve.

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